



37 WEST 57TH STREET
9TH FLOOR
NEW YORK, NY 10019

Media Contact:

Shari Misher/Jamie Kronfeld
London Misher Public Relations
212-759-2800
Jamie@londonmisherpr.com

FOR IMMEDIATE RELEASE:

**ORTHOLOGY – INNOVATIVE SOLUTION FOR CHRONIC PAIN
AND PHYSICAL INJURIES –
OPENS FIRST OF THREE MINNEAPOLIS LOCATIONS IN EDEN
PRAIRIE**

***Additional Locations In St. Louis Park And Maple Grove To Open
This Spring***

EDEN PRAIRIE, Minn., March 24, 2014 – Orthology, a world-class solution for rapid recovery from chronic pain and physical injuries, will open its first state-of-the-art facility on March 31, in Eden Prairie, Minnesota at Windsor Plaza, 11995 Singletree Lane, Suite 120.

Based on patent pending, research-based methodology developed by Orthology Chief Clinical Officer, Dr. Josh Sandell, Orthology rapidly resolves injuries, restores function and improves athletic performance.

“Dr. Josh has helped me play football at the top of my game for years through his innovative treatment methodology” said Minnesota Vikings and Two-Time Pro Bowl Wide Receiver, Greg Jennings.

Delivered by highly trained collaborative care teams (physical therapists, soft-tissue specialists and chiropractors), and proven on some of the world’s greatest professional athletes, Orthology focuses on curing the root cause of a patient’s pain in order to get people back to living life to the fullest, faster.

“We are thrilled to bring this unique and innovative treatment concept to the market,” said Dr. Sandell. “We created Orthology in an effort to restore every life we touch, and give them back a lifestyle they thought was no longer attainable. Through state-of-the-art facilities and highly trained specialists, Orthology has revolutionized the treatment of orthopedic pain.”

“Without Dr. Josh’s meticulous care and treatment, I wouldn’t have made it past day one on the field, let alone Pro Bowl MVP” said Kyle Rudolph, Minnesota Vikings tight end. “Bringing Orthology to Minnesota will give everyone with back

or chronic orthopedic pain the opportunity to experience first hand the incredible care I've received and the chance to go back to living a productive lifestyle.”

Through our non-invasive methodology, Orthology delivers the best possible experience and results for patients. Booking appointments at Orthology is convenient and easy online at orthology.com or by calling 952-373-5720. In an effort to be affordable and accessible for all Minneapolis residents, Orthology accepts all major insurance plans.

Eden Prairie is the first of three Minneapolis locations. Additional locations will open in St. Louis Park at Park Place East, 5575 Wayzata Blvd, Suite 900 and Maple Grove at 9325 Upland Lane North, Suite 230.

Get Better. Faster.

For more information about Orthology, please contact Shari Misher/Jamie Kronfeld @ London Misher Public Relations at 212-759-2800.

###

About Orthology:

Orthology is a world-class solution for rapid recovery from physical injuries and chronic pain. Our patent pending, research-based methodology, developed by Orthology Chief Clinical Officer Josh Sandell, is delivered by highly trained, collaborative care teams (physical therapists, soft-tissue specialists and chiropractors) and has been proven on some of the world's greatest professional athletes. We are committed to working with the industry's best people, processes and technology, in our state-of-the-art facilities, to always get people back to living life to the fullest, faster. For more information, please visit www.orthology.com.