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## FOR IMMEDIATE RELEASE:

## ORTHOLOGY ACQUIRES NYSPORTSMED IN NEW YORK CITY

**NEW YORK, N.Y., September 10, 2015** - Orthology, an innovative, cost-effective solution for rapid recovery from back and body injuries, chronic pain, and orthopedic surgeries, as well as ongoing 'TuneUp' wellness care, has acquired NYSportsMed (NYSM), New York's leading "one-stop" sports medicine, physical therapy, and athletic performance company. NYSM currently operates three NYC locations at Columbus Circle, Union Square, and Midtown.

Based on a patent-pending, research-based methodology developed by Orthology Chief Clinical Officer Dr. Josh Sandell, DC, DACBSP, ICSSD, Orthology rapidly resolves injuries, restores function, and improves athletic performance. Delivered by highly trained Collaborative Care teams of Physical Therapists, Chiropractors, and Soft Tissue Specialists — and proven on some of the world's greatest professional athletes — Orthology targets the root cause of pain in order to get each person back to living life to the fullest as quickly as possible.

Like Dr. Sandell, NYSM's three co-founders — Dr. Michael Neely, DO; Luke Bongiorno, PT, and Adam Banks, CEO — established NYSM with a focus on maximizing recovery and enhancing patients' physical potential. Both companies share a patient-focused approach to care that caters to each individual's specific orthopedic needs and helps them get better, faster.

"NYSportsMed has an impeccable reputation within the community. This is one of the many reasons that this partnership was a natural fit for Orthology as we expand into New York," said Dr. Sandell.

"We are thrilled to join forces with Dr. Sandell and the Orthology team. We share Orthology's commitment to a personalized, comprehensive, and holistic approach to physical and sports medicine and rehabilitation," said Adam Banks.

Orthology, which opened its first location in 2014, currently has seven locations in Minnesota and additional locations in Washington, D.C. Orthology will also

open in September at 667 Madison Avenue. Orthology accepts most major insurance plans.

For more information on Orthology, please visit orthology.com.

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## About Orthology:

Orthology is an innovative, cost-effective solution for rapid recovery from back and body injuries, chronic pain, and orthopedic surgeries, as well as ongoing 'TuneUp' wellness care. Our patent pending, research-based methodology, developed by Orthology Chief Clinical Officer Josh Sandell, is delivered by highly trained Collaborative Care teams of Physical Therapists, Chiropractors, and Soft-Tissue Specialists—and has been proven on some of the world's greatest professional athletes. We are committed to working with the industry's best people, processes, and technology in our state-of-the-art facilities, to always get people back to living life to the fullest, as quickly as possible. In certain markets, Orthology also offers industrial rehabilitation services, including functional capacity exams and work conditioning, as well as pre-employment evaluations, job site analysis and ergonomic assessments. For more information, please visit Orthology.com.