## **Media Contact:**

Clare Zenczak BrandLinkDC 202.733.5223 Clare@BrandLinkDC.com



## FOR IMMEDIATE RELEASE:

## ORTHOLOGY CONTINUES GROWTH AND EXPANSION WITH OPENING OF FIRST BETHESDA LOCATION

**BETHESDA, M.D., December 8, 2015** — Orthology, an innovative, cost-effective solution for rapid recovery from back and body injuries, chronic pain, and orthopedic surgeries, as well as ongoing 'TuneUp' wellness care, will open its first state-of-the-art facility in Bethesda, Maryland at 4825 Bethesda Avenue on December 14, 2015. This is the second location in the D.C. area for Orthology, which acquired Sports and Spinal Physical Therapy located at 2175 K Street NW in August 2015.

Based on a patent-pending, research-based methodology developed by Orthology Chief Clinical Officer Dr. Josh Sandell, Orthology rapidly resolves injuries, restores function, and improves athletic performance. Delivered by highly trained Collaborative Care teams of Physical Therapists, Chiropractors, and Soft Tissue Specialists—and proven on some of the world's greatest professional athletes—Orthology targets the root cause of pain in order to get each person back to living life to the fullest as quickly as possible.

"We are excited to open the first Orthology location in Maryland as we continue our expansion to the East Coast," said Dr. Sandell, Chief Clinical Officer of Orthology. "We are thrilled to share our innovative and personalized treatment with a larger demographic and hope to only further grow our reach to help more and more patients get better, faster."

Since October 2014, Orthology has grown from just three locations in Minneapolis to 12 locations across Minneapolis and newly entered territories of New York and Washington, D.C.

Orthology aims to build off this momentum by closing the year with 15 total locations and a projected 65,000 patients treated in 2015. Looking towards 2016, Orthology has plans to enter both the Chicago and Philadelphia markets.

Orthology is independently owned and operated by Michael J. Neely DO PLLC. Administrative and business support services are provided by Orthology, Inc. Through a non-invasive methodology, Orthology delivers the best possible experience and results for patients. Patients will be able to book appointments by phone or online. Orthology accepts most major insurance plans.

For more information on Orthology, please visit Orthology.com.

## **About Orthology:**

Orthology is an innovative, cost-effective solution for rapid recovery from back and body injuries, chronic pain, and orthopedic surgeries, as well as ongoing 'TuneUp' wellness care. Our patent pending, research-based methodology, developed by Orthology Chief Clinical Officer Josh Sandell, is delivered by highly trained Collaborative Care teams of Physical Therapists, Chiropractors, and Soft-Tissue Specialists—and has been proven on some of the world's greatest professional athletes. We are committed to working with the industry's best people, processes, and technology in our state-of-the-art facilities, to always get people back to living life to the fullest, as quickly as possible. In certain markets, Orthology also offers industrial rehabilitation services, including functional capacity exams and work conditioning, as well as pre-employment evaluations, job site analysis, and ergonomic assessments. For more information, please visit Orthology.com.