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**FOR IMMEDIATE RELEASE:**

**ORTHOLOGY INKS DEAL TO OPEN FIRST NEW YORK CITY  
LOCATION AT 667 MADISON AVENUE**

**New York, N.Y., July 13, 2015** - Orthology, a world-class, cost-effective solution for rapid recovery from back and body injuries, chronic pain, and orthopedic surgeries, as well as ongoing 'TuneUp' wellness care, will open its first state-of-the-art facility in New York City this fall at 667 Madison Avenue (at 61<sup>st</sup> Street). This is the first Manhattan location for the orthopedic care company, with other locations planned for the New York area as well as Washington, D.C.

Based on a patent-pending, research-based methodology developed by Orthology Chief Clinical Officer Dr. Josh Sandell, Orthology rapidly resolves injuries, restores function, and improves athletic performance. Delivered by highly trained Collaborative Care teams of Physical Therapists, Chiropractors, and Soft Tissue Specialists—and proven on some of the world's greatest professional athletes—Orthology targets the root cause of pain in order to get each person back to living life to the fullest as quickly as possible.

"We look forward to opening the first of many Orthology locations in the New York area," said Dr. Sandell. "Since its inception, Orthology has strived to help patients get better faster and we are excited to bring our Collaborative Care teams to the people of New York."

"Without Dr. Josh's meticulous care and treatment, I wouldn't have made it past day one on the field, let alone Pro Bowl MVP," said Kyle Rudolph, Minnesota Vikings tight end. "Orthology gives everyone with back and body pain the opportunity to experience first hand the same incredible care I've received and the chance to get back to living a productive lifestyle."

Through a non-invasive methodology, Orthology delivers the best possible experience and results for patients. Patients will be able to book appointments by phone or online and Orthology accepts most major insurance plans.

Orthology - which opened its first location in 2014 - has seven locations in Minnesota.

For more information on Orthology, please visit [orthology.com](http://orthology.com).

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About Orthology:

Orthology is a world-class, cost-effective solution for rapid recovery from back and body injuries, chronic pain, and orthopedic surgeries, as well as ongoing 'TuneUp' wellness care. Our patent pending, research-based methodology, developed by Orthology Chief Clinical Officer Josh Sandell, is delivered by highly trained Collaborative Care teams of Physical Therapists, Chiropractors, and Soft Tissue Specialists—and has been proven on some of the world's greatest professional athletes. We are committed to working with the industry's best people, processes, and technology in our state-of-the-art facilities, to always get people back to living life to the fullest, as quickly as possible. Orthology also offers industrial rehabilitation services, including functional capacity exams and work conditioning, as well as pre-employment evaluations, job site analysis and ergonomic assessments. For more information, please visit [Orthology.com](http://Orthology.com).